



# WE@EU:

## WATER EFFICIENCY IN EUROPEAN URBAN AREAS

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#weateu

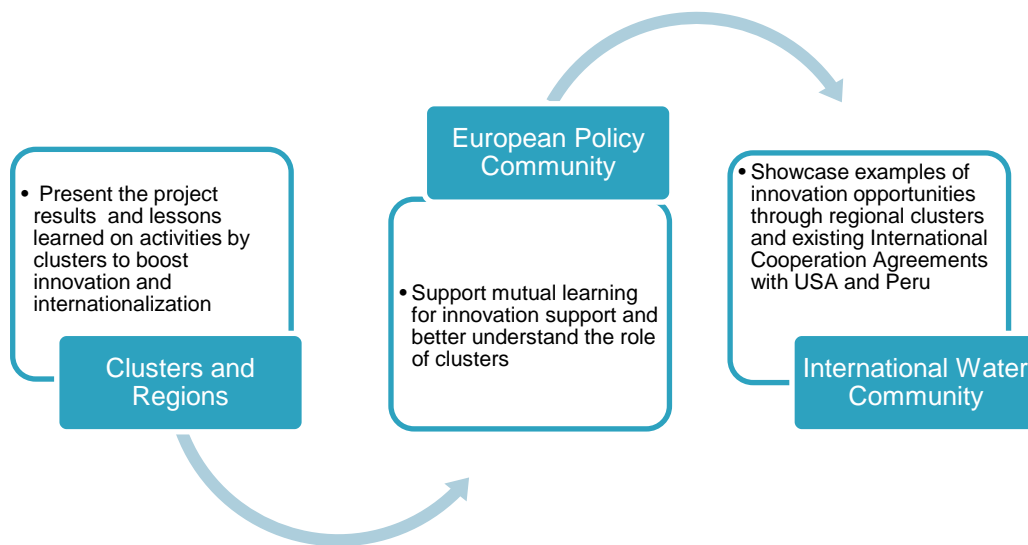
## International cooperation and regional clusters: innovation in water efficiency

Venue: Committee of the Regions

Rue Belliard 101, 1040 Bruxelles

Date: May 18<sup>th</sup> 2016, 09.00 - 17:30

**WE@EU** has been conceived to coordinate European innovation in the water efficiency solutions through trans-national cooperation by a consortium formed by research driven clusters. Next May our final event will take place to support international dialogue and disseminate the projects findings and implications for Europe. The registration is free until the first week of May (first come, first served). The event's targets are:



**Registration Open until May 08th**



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## AGENDA:

International Cooperation and Regional Clusters. Innovation in water efficiency

08:30	<b>Registration and welcome coffee</b>
9:30	<p><b>Welcome:</b></p> <p><b>I. Ayala</b>, Member of the European Parliament</p> <p><b>Opening:</b></p> <ul style="list-style-type: none"><li>□ <b>F.J. Zarazaga</b>, PC of WE@EU</li><li>□ <b>S. Bowyer</b>, Chief Executive, Opportunity Peterborough and The Water Cluster</li><li>□ <b>A. Kroll</b>, Project Officer, European Commission DG. RTD</li></ul> <p>Chair: <b>R. Elelman</b>, Director NETWERCH20 and member Advisory Board WE@EU</p>
10:00	<p><b>Key notes:</b></p> <p><i>Public policies for inspiring the innovation economy and tackle water crisis,</i> <b>M.A. Dickinson</b>, CEO Alliance for water efficiency, USA</p> <p><i>Clusters as tools for improving European competitiveness</i> <b>Unit F.2. Clusters, Social Economy and Entrepreneurship</b>, DG Growth (TBC)</p>
10.40	<p><b>Clusters Showcase</b></p> <p><i>“Five success stories from WE@EU clusters and its contribution to innovation uptake”</i></p> <p>- Speakers:</p> <ul style="list-style-type: none"><li><b>A. Jones</b>, Global Sustainability Institute, Anglia Ruskin University from The Water Cluster UK</li><li><b>U. Marchaim</b>, Head of Dpt. Biotechnology and Regional Affairs, MIGAL</li><li><b>C. Pietri</b>, Vice President Ea Ecoentreprises</li><li><b>A. Theuma</b>, Paragon Director</li><li><b>C.Presa</b>, ZINNAE Aragonese water cluster manager</li></ul> <p>Chair: <b>P. De Jong</b>, EU Liaison Officer for Wetsus and member Advisory Board WE@EU</p>





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11.30	<b>Coffee break - networking</b>
13.15	<b>Networking Lunch</b>
14.30	<p style="text-align: center;"><b>Open Forum</b></p> <p style="text-align: center;"><i>“WE@EU capitalisation within Europe and beyond</i></p> <p>- Speakers:</p> <ul style="list-style-type: none"><li><b>M. Green</b>, ESCP-4i Energy in Water</li><li><b>A. Minaya</b>, International Affairs Director, Centro de Competencias del Agua de Perú</li><li><b>M.A. Dickinson</b>, CEO Alliance for Water Efficiency , USA</li></ul> <p>Chair: <b>K. Hiscock</b>, <i>Cluster Manager at The Water Cluster</i></p>
15.30	<p style="text-align: center;"><b>Breakout Session</b></p> <p style="text-align: center;"><i>“Impact and legacy of RoK projects on water. Future regional and urban commitments, by ERRIN”</i></p> <p>- Speakers:</p> <ul style="list-style-type: none"><li><b>SWAM</b> and <b>NOVIWAM</b> Project (TBC)</li><li><b>Urban Water Agenda 2030</b>, EU Commission (TBC)</li><li><b>Water in the Capitals of Culture</b>, From Leeuwarden to Valleta (TBC)</li></ul> <p>Chair: <b>P. De Jong</b>, <i>EU Liaison Officer for Wetsus and ERRIN Water Working Group Coordinator</i></p>
16.30	<p style="text-align: center;"><b>Closing remarks</b></p> <p><b>I. Ayala</b>, Member of the European Parliament <b>S. Bowyer</b>, Chief Executive, Opportunity Peterborough and The Water Cluster <b>F. Javier Zarazaga</b>, Project coordinator WE@EU</p>
17:00	<b>Farewell Coffe</b>



## WE@EU Members



This project is funded by the European Union Seventh Framework Programme

## Supporting entities:



## Hosted by:

EUROPEAN UNION



Committee of the Regions

